**My Museum: The Museum as the Living Room of Society**

Thessaloniki, 22 November, 2019

Thessaloniki Music Hall M2 – Maurice Saltiel Hall

As the landscape of attracting audiences changes, museums are transitioning from once-hushed stewards of heritage into vibrant social, civic, and participatory venues. More and more visitors explore aspects of their identity in museums and find out more about their communities through new and broad museum experiences. This year’s Museum Conference, *My Museum*, will address the potential success of the *Third Place* model in Europe and the United States, and will explore how museums can be places of intercultural dialogue, activism, and community engagement.

**Program:**

9:30 – 10:30 Registration

10:30 – 11:00 Welcome Remarks

11:00 – 11:30 *The People’s Museum: A Commitment to Community*

Kristin Prestegaard, Chief Engagement Officer, Minneapolis Institute of Art (U.S.A.)

11:30 – 12:00 *People’s History Museum – Co-Creating Change*

Katy Ashton, Director, People’s History Museum (UK)

12:00 – 12:30 *Is it Stimulating?*

Marcelo Rezende, Co-director, Archiv der Avantgarden, Staatliche Kunstsammlungen Dresden (DE)

12:30 – 13:00 *My Museum*

Discussion with Kristin Prestegaard, Marcelo Rezende and Katy Ashton

Moderator

Syrago Tsiara  
Art Historian-Acting Director of the MOMus-Museum of Contemporary Art-Macedonian Museum of Contemporary Art and State Museum of Contemporary Art collections & MOMus-Experimental Center for the Arts (GR)

13:00 – 14:30 Networking Break

14:30 – 15:00 *Fostering Community in a Place of Historic Trauma*

Katrina Stacy, Curator of Education and Interpretation, Georgia O’Keeffe Museum (U.S.A.)

15:00 – 15:30 *Face to Face: One Museum, A City of Memories*

Discussion with Yiannis Boutaris, Former Mayor of Thessaloniki, President of the Foundation for the Holocaust Memorial Museum of Thessaloniki on the Development of the Holocaust Educational Center and Museum in Thessaloniki (GR)

Moderator  
Maria Tsantsanoglou, Acting General Director, MOMus-Director of the MOMus-Museum of Modern Art-Costakis Collection (GR)

15:30 – 16:00 *Digital Transformation in Museums*

Catherine Devine, Business Strategy Leader, Libraries and Museums, Microsoft (U.S.A.)

16:00 – 17:00 *Cross Roads: The Third Place*

Panel discussion with   
Anna Mykoniou, President and Managing Director, Cultural Center, Region of Central Macedonia

Thanasis Kolalas, Visual Artist, Stage Designer and Director, Artistic Director, Eptapyrgio Festival   
Yannis Ziogas, Dean – Associate Professor, Department of Fine and Applied Arts, School of Fine Arts, University of Western Macedonia

Aspasia Tasiopoulou, Librarian and Communication Officer, Central Public Library of Veria

Moderator

Chrysa Zarkali, Museologist, Communication – Public Relations Officer, MOMus (GR)

17:00 – 17:30 Closing Remarks

Dr. Sofia Chandaka, Conference Host, Curator of World Cultures, Benaki Museum (GR